

FLASH INFO

PARIS, AUGUST 30th 2017



International fashion trade show

Premiere Classe
ACCESSORY FIRST

8_11
sept. 2017

Paris,
Porte de Versailles

Carte blanche to Sophie Fontanel at Who's Next & Premiere Classe tradeshow

Sophie Fontanel is a fashion writer and critic for L'Obs magazine.

Her instagram is followed all over the world, placing her as a key influencer in the industry. Her positive energy towards life and fashion have gained her a valuable audience in an ever more uncertain era.

Her last book, Une Apparition, which has just come out is already considered a stimulating feel-good read.

She will open the Who's Next and Premiere Classe September trade shows with her positive vision of the world and fashion, an industry which she believes is renewing itself and therefore has a bright future ahead of it.



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